

McCarran International Airport

2008 Annual Passengers: 45 million

Market Served: All Top National Markets, Europe, Asia, Canada, Mexico

OVERVIEW

There is no better location to reach such a broad spectrum of your national, international and regional customers as in Las Vegas' exciting McCarran Airport. Great demos, a mix of business & leisure travelers, and both male and female high-end travelers grace the gateway to the "City of Lights" and the "Convention Capital of the World".

FAST FACTS

- 50% College Graduate
- 35% More likely to have Post Graduate Degree
- 69% Employed
- 47% earn \$80,000+
- 28% HHI \$100,000+
- 6th Largest US Airport
- 50% of Vegas Visitors Arrive by Air
- 83% Domestic / 17% International
- 5+ Million Business Travelers
- 50% male / 50% Female

AIRLINES AT SALT LAKE CITY INTERNATIONAL

AeroMexico - Air Canada - AirTran - Alaska - Allegiant - American - Aviacsa - Condor - ContinentalDelta - Frontier - Hawaiian - jetBlue - Korean Air - Mexicana - Midwest - Northwest- OAI - Philippine Air - Southwest - Spirit - Sun Country - SunWing - Thomas Cook - United - US Air - Virgin AmericaVirgin Atlantic - WestJet

